

Held

October 6, 2010

**OPENING OF MEETING**

Mr. Deters called the meeting to order at 4:30PM.

Mr. Foglesong said that our contract with CincyScape expired on October 1, 2010. He said that we have received a proposal from Waycross Community Media to provide service free of charge. The proposal would provide gavel-to-gavel coverage of the October trustee and zoning meetings as well as any special event coverage. He said the meetings would be webcast and available on Time Warner's Government on Demand. There is no charge for the month of October. He said getting our own public access channel set-up would take at least a month and is therefore not available at this time.

Mr. Deters asked about a timeline for making a final decision. Mr. Foglesong said he would call the executive director of Waycross Community Media and see about a final date to maintain service and workout a final agreement.

Mr. Wolterman said that there are other ways that Waycross can be used, such as broadcasting the Northwest School Board meetings and engaging the Northwest Local School District (NWLSD) School Board. What would their contribution be to have access available to them? What is the value for them? In a conversation with Dan Unger, a school board member, he mentioned he would entertain this. Mr. Wolterman asked if Mr. Foglesong should approach Superintendent Gladfelter about this.

Mr. Ritter said that he would support seeking a contribution. He asked if there is fixed pricing or if we'll be charged more for additional services. Mr. Foglesong said that it is fixed pricing.

Mr. Deters said that we will have a channel on cable and will need to actively work to find things to put on the channel. He said that it is an understatement to say that the school district would benefit from this publicity.

Mr. Wolterman echoed those sentiments. He said we spent \$55,000/year on CincyScape. We eliminated one newsletter at \$7,000/year and may eliminate another.

Mr. Ritter agreed and said the incremental cost is minimal when you look at it that way.

Mr. Wolterman said that we have a good "bang for the buck," showing what's going on in education and with our students. Also, the students could have an opportunity to volunteer.

Mr. Ritter asked about a policy on what can and can't be sent in. Mr. Foglesong will get the standards from Waycross.

Mr. Deters suggested that we invite interested contractors to a Board meeting to make a presentation. Mr. Ritter agreed, adding that we could make a chart with the scope of services, cost, frequency, and other items. Mr. Foglesong said this was already prepared for the Board.

Mr. Wolterman suggested that we could use government access with Dan Meloy and with fire prevention month. Mr. Foglesong said he would ask for a presentation of the actual service and will check with the NWLSD about their willingness to contribute. Mr. Deters said that we could just not put on their material. Mr. Ritter asked about the incremental cost increase for us. Mr. Foglesong said that there might not be an incremental cost for the NWLSD to

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participate. Mr. Ritter said that anything over the \$55,000 we're paying now for CincyScape is an incremental cost.

Mr. Wolterman made a motion to accept the offer of services agreement and authorize Mr. Foglesong to sign it. Mr. Ritter offered the second. The roll was called:

- Mr. Deters. "Aye"
- Mr. Ritter. "Aye"
- Mr. Wolterman. "Aye"

Mr. Ritter said he is quite confident that the LaSalle Lancers will be victorious over the St. Xavier Bombers at Friday night's football game.

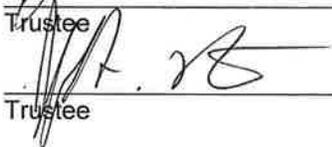
**ADJOURNMENT**

With no further business to come before the Board, at 4:47 PM, Mr. Ritter motioned for adjournment. Mr. Wolterman offered a second. The roll was called:

- Mr. Deters. "Aye"
- Mr. Ritter. "Aye"
- Mr. Wolterman. "Aye"

  
 Fiscal Officer

  
 Trustee

  
 Trustee

Trustee